# Track-A-Thon Fundraising Kicks-Off Today!

# **Important Dates:**

Monday, May 6<sup>th</sup> – Friday, May 17<sup>th</sup>: Pledge solicitation

Friday, May 24th - Final due date for all pledges made by cash or check

# Website Registration (QR school code is 361-134):

 We are again using the website funrun.com to raise and track pledges/donations for each student; see attached instructions. This is for students in K – 8<sup>th</sup> only.

# **Pledge Solicitation:**

- Per lap pledges or flat donations may be accepted.
- Each student's page will indicate a goal of 30-35 laps; 30 laps is the basis for pledging.
- Flat donations will be allocated based on 30 laps. For example, if a flat donation of \$30 is received, the system will automatically track that donation as \$1 per lap.
- The number of laps completed by each student will be entered into the website by the event committee.
- Please note the maximum number of laps that can be entered after the event is
   35. If a student runs 40 laps, pledges will be collected for only 35 laps.
- Sponsors who receive the link to the student pages may enter pledges/donations directly; or, parents may enter donations on behalf of sponsors they have contacted.

## **Collections:**

- If a sponsor's e-mail address is entered, and the sponsor has made a pledge (as opposed to a flat donation), the sponsor will receive an e-mail after the event indicating their total donation and their payment options.
- Sponsors may pay by credit card, check, or cash. If sponsors choose to pay by credit card, they'll automatically be charged after the event once the laps completed are entered (sponsors will receive an e-mail indicating the amount they will be charged).

- If sponsors choose to pay by check or cash, it is the family's responsibility to collect the money. Checks should be made payable to Queen of the Rosary; sponsors may write 1 check for multiple children.
- Collections will be entered into the funrun.com website by the event committee.
- All checks and cash are due no later than Friday, May 24<sup>th</sup>. This is the cutoff date
  which will be used to determine final funds raised by each student.

## **Prizes:**

- Please see the attached flyer for all of the great prizes!
- Individual grand prizes for the top 3 students who raise the most money, as well as the class prizes, will be based on funds collected as of Friday, May 24<sup>th</sup>.
   Uncollected pledges as of that date will not be counted towards prize determination.
- Prizes for all students who meet the per lap pledge goals (including flat donations) will be awarded during the pledging process and/or as soon as the pledging period is over.

\*\*We strongly encourage all students to register and make use of the Funrun website. If you do not register your student, but collect donations for the Track-a-Thon, please submit them by **Friday, May 24**<sup>th</sup>. A form will be available on the QR website to manually track pledges/donations.

Thank you very much for your support of this event, and please contact Amy Boyle with any questions - amyboyle839@gmail.com.

#### **REGISTER AS A PARENT ON FUNRUN.COM**

If you registered last year, you will use the same email for this year. If you forgot your password, select "forgot password" to reset your password. If new to funrun.com, click the green "SIGN UP" button. Enter in your name, e-mail address, and create a password for your funrun.com login and click "save and continue".

### **REGISTER A STUDENT**

- 1) Select the blue "Register A Student" button to register your student.
- 2) Search for your school by entering the name of your school in the search bar, or if you can't find your school, enter the registration code provided to you by your school (QR code: 361-134).
- 3) Enter the student's name and select which classroom he or she is a part of and read through the online waiver.
- 4) You have the option to enable Family Pledging (see more below)
- 5) Check the box next to "I Agree" when you are done reading and select "Save and Continue."
- 6) Register any additional students (if applicable) by repeating steps 1 through 5.

### **FAMILY PLEDGING**

Family Pledging makes it easy for sponsors to pledge each student in your family together, instead of separately. Family Pledging links all the pledge accounts of your students so that sponsors pledge everyone at once.

#### **EDIT MY PAGE**

- 1) On the dashboard, you can personalize your student's page! Select "Edit My Page."
- 2) Create an individual pledge goal. Remember, all per lap amounts are based on a 30-35 lap average because all students will run between 30-35 laps at the event.
- 3) PERSONALIZE the page by adding a fun message and a photo!
- 4) Turn family pledging on or off.
- 5) When you upload a photo, you can wow your friends and family members with a custom video starring your child! Sharing it over e-mail and social media is an easy way to ask for a pledge as well!

### **ENTERING A PLEDGE**

- 1) Select the blue "View Participant's Dashboard" button.
- 2) From the dashboard, select the green "ENTER PLEDGE" button on the left.
- 3) Enter the Sponsor information (that could mean you) and how much the sponsor plans to give, then click "Submit"

# **ASKING FOR PLEDGES**

- 1) From the dashboard, select the "Get Pledges" icon above the video screen to learn more about how you can use funrun.com's sharing tools to ask family and friends you know for pledges!
- 2) You can view a phone script, create and share the "Student Star" video, use the Easy-Emailer, or share your Pledge Page via email or social media.