

## Sample Social Media Posts



Many Gifts, One Nation: A Day of Giving to Catholic Schools is an online giving campaign. Using social media will encourage your community members to give. Once they give, they can share with their friends and more gifts will continue! Here are some examples of ways to use social media to promote your participation. Include the Many Gifts, One Nation logo, your school logo or photos of your school to make your posts stand out!

### Facebook Promotional Posts:

<Name of School> is pleased to participate in the online giving campaign: Many Gifts, One Nation: A Day of Giving to Catholic Schools. Scheduled for February 2-3, 2021, this is a time for individuals to give to their local Catholic school. By leveraging social media, this national day of philanthropy and camaraderie will invite all people, across the country, who have been impacted by Catholic school education in ways big and small to financially donate at a local level.

Support <Name of School> and share with friends!

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Tomorrow, February 2 at 12 NOON EST, marks the start of Many Gifts, One Nation: A Day of Giving to Catholic Schools. Please make your gift to <Name of School>. Your support will help give today's students an outstanding and faith-filled academic experience. Visit <Insert Your Giving Landing Page>

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Today is Many Gifts, One Nation: A Day of Giving to Catholic Schools. Be part of this one day only online giving campaign. Make a gift and share with friends! Visit <Insert your Giving Landing Page>.

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Do you know an alumni of <School Name>. Tag them in this post and ask them to make a gift through Many Gifts, One Nation: A Day of Giving to Catholic Schools!

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### Facebook Thank you Post:

Thank you to all who have given so far in the Many Gifts, One Nation: A Day of Giving to Catholic Schools. We have raised <\$amount> so far! We have <hours left> to meet our goal of <\$goal amount>. Make your gift and share today!

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### Twitter Posts:

- <Insert School Name> is participating in #ManyGiftsCathEd. Give back to your local Catholic school community and challenge your classmates! #CSW21
- Many Gifts, One Nation: A Day of Giving to Catholic School is February 2-3. Give back to <Insert School Name> and help make Catholic education possible for all!
- For every \$50 gift we receive during #ManyGiftsCathEd, <Name of School> will name a seat in the auditorium to the donor!
- Give back to Catholic Education #ManyGiftsCathEd, and help change lives #CatholicSchoolGiving #CSW21
- <Insert School Name> has 100% Faculty & Staff participation in #ManyGiftsCathEd. Join us by giving back today!
- <Insert School Name> has raised <\$ Amount> so far during @ManyGiftsCathEd. Help us reach our goal of <Goal Amount> with a gift today!