Sample Media Advisory



MEDIA ADVISORY

FOR IMMEDIATE RELEASE **DATE** January/February 2021 **CONTACT** Click here and type name and title Click here and type name of school Click here and type email address and phone number Title of the Media Advisory in Bold Text WHAT Details of the Catholic Schools Week event here WHO List the name of Catholic school and community partners here WHEN Click here and type date and time **WHERE** Click here and type location

Background Information: National Catholic Schools Week is the annual celebration of Catholic education in the United States. It starts the last Sunday in January and runs all week, which in 2021 is January 31 - February 6. The theme for the National Catholic Schools Week 2021 is "Catholic Schools: Faith. Excellence. Service." Schools typically observe the annual celebration week with Masses, open houses and other activities for students, families, parishioners and community members. Through these events, schools focus on the value Catholic education provides to young people and its contributions to our church, our communities and our nation. For more information, visit: www.NCEA.org.